



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

**Contract # 853821**

**Schedule Dates** 09/12/12-09/18/12  
**Advertiser** Mitt Romney for President (38225)  
**Agency** American Rambler Productions (10671)  
**Product** Political - US President (1174)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** KINCAID, STEHPANIE  
**Phone/Fax** (857) 288-3500 /  
**CPE** 195  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** ROMNEY 9/12  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/11/12  
**Last Modified** 09/12/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 6311956  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,259.75  
**Net Total** \$29,805.25  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Sep. 2012	66	\$35,065.00
<b>Grand Total:</b>	<b>66</b>	<b>\$35,065.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	7A- 9A (ET)	3			X	X	X			3	\$410.00	\$1,230.00	Norfolk (WVEC) (WVEC)		9/11/12
2.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	9A- 10A (ET)	3			X	X	X			3	\$425.00	\$1,275.00	Norfolk (WVEC) (WVEC)		9/11/12
3.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	10A- 10:58A (ET)	3			X	X	X			3	\$170.00	\$510.00	Norfolk (WVEC) (WVEC)		9/11/12
4.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	10:58A- 12P (ET)	3			X	X	X			3	\$560.00	\$1,680.00	Norfolk (WVEC) (WVEC)		9/11/12
5.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	12P- 12:57P (ET)	3			X	X	X			3	\$150.00	\$450.00	Norfolk (WVEC) (WVEC)		9/11/12
6.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	4:58P- 5:29P (ET)	3			X	X	X			3	\$440.00	\$1,320.00	Norfolk (WVEC) (WVEC)		9/11/12
7.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5:29P- 5:58P (ET)	3			X	X	X			3	\$510.00	\$1,530.00	Norfolk (WVEC) (WVEC)		9/11/12
8.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	6P- 6:30P (ET)				2	2	2			6	\$500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		9/11/12
9.0	Normal Line / SPOT	09/17/12-09/18/12	4	:30	7A- 9A (ET)	2	X	X						2	\$975.00	\$1,950.00	Norfolk (WVEC) (WVEC)		9/12/12
10.0	Normal Line / SPOT	09/17/12-09/18/12	4	:30	9A- 10A (ET)	2	X	X						2	\$425.00	\$850.00	Norfolk (WVEC) (WVEC)		9/12/12
11.0	Normal Line / SPOT	09/17/12-09/18/12	4	:30	10A- 10:58A (ET)	2	X	X						2	\$440.00	\$880.00	Norfolk (WVEC) (WVEC)		9/12/12
12.0	Normal Line / SPOT	09/17/12-09/18/12	4	:30	10:58A- 12P (ET)	2	X	X						2	\$560.00	\$1,120.00	Norfolk (WVEC) (WVEC)		9/12/12
13.0	Normal Line / SPOT	09/17/12-09/18/12	4	:30	12P- 12:57P (ET)	2	X	X						2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)		9/12/12
14.0	Normal Line / SPOT	09/17/12-09/18/12	4	:30	4:58P- 5:29P (ET)	2	X	X						2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		9/12/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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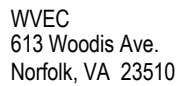
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15.0	Normal Line / SPOT	09/17/12-09/18/12	4	:30	5:29P- 5:58P (ET)	2	X	X						2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		9/12/12
16.0	Normal Line / SPOT	09/17/12-09/18/12	4	:30	6P- 6:30P (ET)		2	2						4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		9/12/12
17.0	Normal Line / SPOT	09/13/12-09/13/12	6	:30	10P- 11P (ET)					1				1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		9/12/12
18.0	Revised Line / SPOT	09/14/12-09/14/12	6	:30	9P- 10P (ET)						1						Norfolk (WVEC) (WVEC)		9/12/12
18.1	Normal Line / SPOT	09/14/12-09/14/12	6	:30	10P- 11P (ET)						1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		9/12/12
19.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	5:58A- 8A (ET)							2		2	\$150.00	\$300.00	Norfolk (WVEC) (WVEC)		9/12/12
20.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	7:58A- 9A (ET)							2			\$220.00		Norfolk (WVEC) (WVEC)		9/12/12
20.0.1	Preempt	09/15/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NCAA-FOOTBALL	
20.0.2	Preempt	09/15/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NCAA-FOOTBALL	
21.0	Normal Line / NCAA - FOOTBALL	09/15/12-09/15/12	5	:30	12P- 7P (ET)							3		3	\$600.00	\$1,800.00	Norfolk (WVEC) (WVEC)		9/12/12

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Page 3 of 3